


 <b>EAGLE</b> Certification Group <small>SERVICE • INTEGRITY • VALUE</small>	<b>Title: Use of EAGLE Registrations Inc., Certification Reference and ANAB Accreditation Mark</b>	Page 1 of 4
	<b>Form No: 9</b>	Version 25
<b>Owner Role:</b>		Effective Date: 10/02/2024
<i>EAGLE Certification Group includes EAGLE Registrations Inc. and EAGLE Food Registrations Inc.</i>		

A company registered by EAGLE Registrations Inc. may use the EAGLE Registrations Inc. logo and the ANAB logo if they meet the following criteria:

1. The EAGLE Registrations Inc. logo and the ANAB logo may be used on a company's literature, such as letterhead, business cards, brochures, advertising, and marketing materials. The logos may only be used within the scope of the company's registration.
2. The EAGLE Registrations Inc. and ANAB logo **SHALL NOT**:
  - a. be used on a product or product packaging which may be reasonably concluded as indicating product approval;
  - b. imply Registration of any product or service;
  - c. indicate product approval;
  - d. be used in connection with a quality or environmental management system not approved by EAGLE Registrations Inc.;
  - e. be used in such a manner as to bring ANAB or EAGLE Registrations Inc. into disrepute;
  - f. make any statement regarding its accreditation that either ANAB or EAGLE Registrations Inc. may consider inaccurate, misleading, or unauthorized;
  - g. be used by applying them to laboratory tests, calibration, or inspection reports or certificates.
3. Statements used on product packaging may in no way imply that the product, process, or service is certified. Statements used on product packaging or accompanying information shall include reference to:
  - a. Identification of the certified client (brand or name);
  - b. Type of management system (quality or environment) and the applicable standard;
  - c. Reference to EAGLE as the Certification Body;
  - d. Product packaging is considered as that which can be removed without the product disintegrating or being damaged. Accompanying information is considered as separately available or easily detachable.
4. The EAGLE Registrations Inc. logo **shall** state the appropriate standard – Registered by EAGLE Registrations Inc. (i.e. ISO 9001:2015, AS9100D, AS9120B, ISO 14001:2015, ISO 13485:2016, ISO 22000:2018, ISO 45001:2018, ISO 15378:2017, ISO 27001:2022). If the certificate is UNACCREDITED, "unaccredited" must also be referenced with the logo and standard.
5. The ANAB logo shall be used in a manner that clearly communicates the meaning of the mark in conjunction with the EAGLE Registrations Inc. logo and does not imply that the company is registered by the accreditation body.
6. When using the ANAB logo it must be used in conjunction with the EAGLE Registrations Inc. logo in accordance with [ANAB PR 1018](#).
7. The ANAB logo shall be the same size or smaller size than the EAGLE Registrations Inc. logo and shall be in direct proximity to the EAGLE Registrations Inc. logo.

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## CERTIFICATION REFERENCE

- Client shall ensure that any references to certification include the year revision.
  - Example: "Certified to ISO 9001:**2015**"
- Client shall not make or permit any misleading statement regarding its certification.
- Client shall not use or permit the use of a certification document or any part thereof misleadingly.
- Upon withdrawal of certification, the client shall discontinue its use of all advertising matter that contains a reference to certification, as directed by EAGLE.
- Client shall amend all advertising matter when the scope of a certification has been reduced.
- Client shall not reference its management system certification in such a way as to imply EAGLE certifies a product or service.
  - Examples of marketing that may imply product certification include packaging or Certificates of Product Conformance
- Client shall not imply that the certification applies to activities and sites that are outside the scope of certification.
- Client shall not use its certification in a manner that would bring EAGLE and/or the certification system into disrepute and lose public trust.
- If the certification is unaccredited, the reference to the certification must clearly identify that it is unaccredited.

## MARKETING AND WEBSITE

- When marketing your organization, consideration should be made as to if your marketing aligns with your scope of certification. Some standards have very focused expectations surrounding the scope and standard, versus the context of the organization.
  - AS9120: Since this standard is specific to distribution if your organization offers any additional services per customer direction, these cannot be marketed as services that you provide, as this would imply capabilities that are not permitted under the 9120 standard. (This could result in a nonconformance)
  - Medical Device ISO 13485: This standard is very focused on products and processes, so you should consider if you are marketing items that may not align with your scope of certification, as this may drive confusion as to what the certificate actually includes.

### **IAF CertSearch Logo Usage**

The IAF CertSearch logo may be used for organizations that hold active certificates in the IAF CertSearch database. The IAF CertSearch logo can be voluntarily added to the client's website. If you would like to add the IAF CertSearch logo to your website, please visit the IAF CertSearch website to activate your account and download the logo.

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### **EAGLE Registrations Inc. Logo**



ISO 14001:2015  
Registered by EAGLE Registrations Inc.



ISO 9001:2015  
Registered by EAGLE Registrations Inc.

The logo must reflect the standard version on your current, valid certificate.

The acceptable colors for the EAGLE Registrations Inc. logo are:

- The word **EAGLE** in the logo: **RED (Pantone 187U)**
- EAGLE Graphic and remaining text: **BLUE (Pantone 655U)**

The logo may also appear in WHITE on a colored background or BLACK on a white background. There shall be one half inch of white space around the EAGLE Registrations Inc. logo.



ISO 14001:2015  
Registered by EAGLE Registrations Inc.



ISO 9001:2015  
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### **ANAB Logo**



The acceptable colors for the ANAB logo are:

**BLUE (PMS 286)** and **RED (PMS 485)** or equivalent.

- It may also appear in **BLACK** on a white or light-colored background.
- The ANAB logo should be sized so that all features of the logo are clearly distinguishable and its dimensions are without distortion.

**NOTE:** While this is not an issue pertaining to the use of logos for ANAB and EAGLE, we feel obligated to remind you that the logo used by ISO and its committees (samples of which appear below) is a **trademark** of ISO. Any usage of this logo by anyone except ISO and its committees is illegal and said usage could result in litigation by ISO for copyright infringement. Please **DO NOT** use this logo in any capacity or adapt or modify the logo for your use. Please avoid using other logos that resemble the ISO logo.

Usage of the ISO logo found by an auditor at the time of an audit will be seen as a nonconformity and will be issued for corrective action, as directed by ANAB.



Use of the IAF MLA logo found on your certification is not permitted. Usage of this logo found by an auditor at the time of an audit will be seen as a nonconformity and will be issued for corrective action.